

Credentialing Services

Evaluating Program Feasibility and Business Impact
ACT® Professional Services evaluates the demand for new credentials. We consider the competitive landscape, the potential market, and key stakeholder perspectives to provide a complete picture. By integrating the results with a solid understanding of the resources required, and the potential size and growth rate of your candidate population, you can make a sound “go/no go” decision.

Expanding Your Organization’s
Credentialing Portfolio

What unmet credentialing needs can your organization address? New programs may make sense as technology or market forces bring about changes in the profession. ACT® Professional Services provides insight about the value of adding new credentials—including micro-credentials;

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Improving and Enhancing
Established Programs

Whether you want to review a credentialing program
to ensure that it's on track or evaluate an opportunity