

# HOW WORK READY COMMUNITIES ARE WINNING THE GROWTH GAME

ACT Work Ready Communities (WRC) is a framework  
for community-

## TIPS

Site Selection consultants offer the following tips for Work Ready Communities to maximize their certification excellence

- Skilled labor cost and availability remain top factors and barriers

- Explain unique features and benefits of your WRC to investors (beyond simply claiming to have certification)

- Demonstrate partnerships of your Work Ready Community and how partnerships can help new and expanding firms

- Align NCRC data showing how skills meets specific demand

- Connect prospects to existing employers during site visit for interviews and experiences in the labor market

- Demonstrate workforce availability, quality, and alignment with [ACT's JobPro database](#) and regional NCRC volume

## OPPORTUNITIES

Economic Development leaders across the nation open many new doors of impact linked to their Work Ready Community efforts

- Boost job candidate pipeline with solutions for targeted populations such as ex-offenders, immigrants, welfare recipients, etc.

- Promote WRC certification in [site/building listings](#), community profiles, social media, etc.

- Enhance partnerships in specific sectors to link targeted training and stackable credentials accelerated by the WorkKeys® National Career Readiness Certificate

- Disaster recovery, revitalization, and economic resilience

## OUTCOMES

Learn how WRC and ACT WorkKeys® can help your community reach its highest potential

[workreadycommunities.org](http://workreadycommunities.org)