RoyOMartin raises the quality of new hires while reducing turnover and costs

Louisiana-based forestry and wood-products manufacturer RoyOMartin used ACT WorkKeys[®] solutions to decrease turnover and optimize training costs.

RESULTS:

5%

decrease

in turnover

WORKFORCE SOLUTIONS USED:



in savings

over a three-year period



of employees hired

from WoodWorks program which uses ACT WorkKeys NCRC®

Job Profiling

Increasing quality hires, decreasing turnover

THE SOLUTION

&:51 HQJDJHG \$&7 DXWKRUL]HG MRE RoyOMartin. ACT WorkKeys® Assessments were used in screening and hiring decisions.

this system. Following three years of use, turnover dropped by 5% - translating into cost savings of approximately \$270,000.

The quality of hires has also improved, bringing a reduction in the training time required to ensure that workers are fully prepared for their jobs. After four years, the company expanded use to their Chopin plant.

SEGMENT OVERVIEW

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Donna Bailey

Corporate Director of Employee Engagement RoyOMartin

GTHE Orchard Foundation, and the Central Louisiana **Economic Development** Alliance.

Developing the regional workforce pipeline OUTCOMES

Committed to closing the skills gap, RoyOMartin

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Ray Peters Vice President of Human Resources and Marketing RoyOMartin

new companies. See what other parishes

are work ready at www. workreadycommunities.org.

