

# IT'S TOUGH TO COMPETE IN TODAY'S JOB MARKET.

The current US job market is experiencing record-high job openings and low unemployment, yet young graduates lack the experience they need to launch their career. More than ever, an incoming worker—your graduate—needs ways to stand out from the crowd. Meanwhile, employers are looking for skilled workers who can not only perform the job but learn and grow as its requirements change.

## ENCOURAGE YOUR STUDENT TO EARN A CREDENTIAL THAT WILL GET THEM NOTICED AS THEY APPLY FOR JOBS.

The ACT® WorkKeys® (NCRC®) is needed for virtually any job, from blue collar to white collar positions.

Many educational institutions award WorkKeys NCRCs with diplomas, giving graduates proof of their work ready skills as



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TEST THEIR SKILLS

